

Leading Edge Seminars, in association with Family Service Toronto, presents two workshops with Barry Duncan

Becoming a Better Therapist or Organization

The Revolutionary Impact of Practice-Based Evidence (Seminar code: DUN-01)

Led by Barry L. Duncan, PsyD

Thursday, May 21, 2009 • 9:00 am to 4:30 pm

Metro-Central YMCA (20 Grosvenor Street, Toronto)

Revolutionary” is a strong word. Recent research, however, has demonstrated that using client-based outcome feedback increases the effectiveness of psychotherapy by as much as 100 percent — more than anything in its history. This workshop suggests a simple, straightforward way that therapists of any theoretical preference can elicit clients’ “real time” feedback about the benefit of the services — not only to demonstrate and improve effectiveness, but also to give clients the voice they deserve. **Participants will learn via dyadic presentation, video example, and role play, the three skills of outcome-informed clinical work: introducing the measures, integrating client feedback into practice, and informing and tailoring services based on client feedback.** Barry Duncan will lay out the details of becoming outcome-informed and will provide enough of a foundation for participants to begin outcome partnerships in their practices. This presentation calls for nothing less than a paradigm shift — a shift that not only improves outcome one client at a time but also assigns those we serve key roles in determining the way therapy is both delivered and funded.

The Heart and Soul of Change

What Works in Psychotherapy (Seminar code: DUN-02)

Led by Barry L. Duncan, PsyD

Friday, May 22, 2009 • 9:00 am to 4:30 pm

Metro-Central YMCA (20 Grosvenor Street, Toronto)

More than ever before, funders, consumer groups, and government are putting what therapists do under scrutiny. Within the field itself, and especially between different theoretical schools, quarrels and contentious claims continue unabated. At the root of many controversies is the important question: what works? As it turns out, the answer is not to be found in the different languages, theories, or procedures of the field’s warring camps. Instead, it lies in the pan-theoretical or common factors — the ingredients of effective therapy shared by all orientations. **Bypassing theoretical cleverness and technical wizardry, this workshop provides a detailed recipe for enhancing what works based upon the empirically validated guidelines of how change actually happens in therapy.** Videotaped examples will not only illustrate the known curative factors and their systematic enhancement, but will also leave participants validated to abandon the pursuit of the right brand of therapy.

You will learn —

- A reliable, valid, and feasible way of legitimizing therapy to third-party payers while dramatically improving its effectiveness
- Two simple methods of outcome assessment that can be used on a session-by-session basis
- How to introduce the measures and create a culture of feedback with their clients and in their agencies
- How to integrate client feedback into routine clinical care in a way that is meaningful and empowering for clients
- How to inform the work with client feedback and tailor therapy to enhance its effectiveness

Presented in association with
Family Service Toronto.



Barry L. Duncan, PsyD, is a therapist, trainer, and researcher with over 17,000 hours of clinical experience. Barry has over 100 publications including 14 books, such as *The Heroic Client*, *Brief Intervention for School Problems*, and the self-help book *What’s Right with You*. His self-help books have led to appearances on “Oprah” and several other TV programs. Barry conducts seminars internationally in client-directed, outcome-informed clinical work. For more information, please visit www.talkingcure.com.

You will learn —

- The five factors that actually contribute to change in therapy
- How to recognize and enhance the curative factors already operating in your own clinical work. Is your efficacy based on solely on the power of specialized techniques, or do other variables account for the change occurring in therapy?
- How to recruit client resources and resiliencies
- How to harness the power of the alliance
- How feedback enhances the benefits of all the factors and allows their implementation, one client at a time

Visit www.talkingcure.com to learn more about Barry Duncan

Bring a friend and save! Discounted rates for *two* or more registrations. See registration form (attached).



If registering by phone, please ask for Peg!
 Otherwise, just fax or mail in this registration form.

Be an EarlyBird — register by April 8, 2009 and save!
Register with a friend or for more than one workshop and save even more.

3 easy ways to register!
 • **Phone:** ask for **PEG**
 (416) 964-1133 (Toronto area)
 1-888-291-1133 (elsewhere)
 • **Fax**
 (416) 964-7172
 • **Mail**
 Leading Edge Seminars Inc.
 88 Major Street
 Toronto ON M5S 2L1

	Up to April 8	After April 8	To learn about other Leading Edge Seminars workshops, please visit www.leadingedgeseminars.org
1 workshop	\$169.00	\$179.00	
2 workshops	\$318.00 (\$159/workshop)	\$338.00 (\$169/workshop)	

Registration Form

Name(s) _____

Organization _____

Address _____

City _____ Prov./St. _____ Postal Code _____

Work Phone () _____ Home Phone () _____ Fax () _____

Email (please print legibly) _____

Seminar Code OR Seminar Title	Person attending <small>(if different from above or registering more than one)</small>	Price <small>(all prices include GST)</small>

Full-time university students may receive a 15% discount (based on single fee).
 Cannot be combined with multiple discount. Photocopy of current Student Card required.

Total \$ _____

VISA
 Mastercard
 AMEX
 Cheque
 Cheque to follow

Name on card (if different from above) _____

Card Number _____ - _____ - _____ - _____ Expiry date ____/____/____